



# TAF MEMBERSHIP



SUPPORTED BY GOVERNMENT



# Message from the Chair



**Richard Smith**

TAF Chair

Managing Director – RHA  
[chair@taform.org](mailto:chair@taform.org)

“As the new Chair of the Trade Association Forum, my mission is to help TAF continue to grow and develop its offer for members and ensure myself and other members of the board are supporting members to build professional networks, discuss common challenges and promote best practice.

I hope you will join us!”



# About TAF

TAF is the UK's 'association of associations', a community of 180 trade associations encouraging the development and sharing of best practice among UK trade associations and promoting the role of effective trade associations to government, industry and the wider public.

We focus specifically on trade associations, not on the broader membership community, and that focus helps define everything we do. Our 180 association members in turn represent close to 190,000 UK businesses, making TAF one of the largest representative bodies in the country.

Whether helping associations share best practice, or helping our members help their members transition to net zero, TAF is at the heart of the UK association community and working every day to help support our sector. Thank you for being part of our community!





# The TAF Board



The Trade Association Forum Board is elected Annually by members at the AGM. TAF is proud to be managed by trade associations for trade associations



**Richard Smith,**  
TAF Chair,  
Managing Director,  
Road Haulage Association



**Tim Doggett,**  
TAF Treasurer,  
CEO,  
Chemical Business Association



**Ben Massey,**  
CEO,  
National Association  
of Jewellers



**Suneeta Johal,**  
CEO,  
Construction Equipment  
Association



**Phil Bennett,**  
Department for Business  
and Trade



**Julia Garvey,**  
Vice-Chair,  
Director General,  
British Education Suppliers  
Association



**Gaynor Pates,**  
Membership & Business  
Admin Director,  
Railway Industry Association



**Mike Andrews,**  
Group Chief Executive,  
National Association  
of Professional Inspectors  
and Testers



**Keith Aldis,**  
CEO,  
Brick Development  
Association



**Ellen Daniels,**  
Chief Executive,  
British Compressed Gases  
Association

# Why join?



# What TAF does



TAF is run by associations, for associations, with a focus on helping our members deliver more for their members.

We support our members by providing:



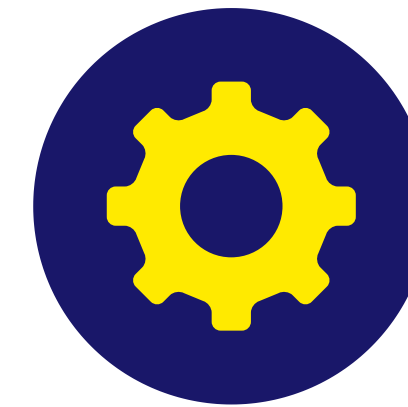
## Community

We help members connect with each other to network, learn and share, via regular in-person events, an online community and special interest groups.



## Insights

We provide access to resources, industry benchmarking, events and guidance to help our members improve, address common challenges and respond to the changing external environment.



## Services

We provide access to services and deals via a range of partners to help our members save money and deliver more for their members.

# TAF member benefits



## Best Practice

Access to resources and free events on best practice for TAs, as well as a member-only resource library.



## Events and networking

We run free events for members throughout the year and offer preferential pricing to paid-for events



## Benchmarking

Access to sector benchmarking research to help inform approach to how to manage your association (e.g. salary and benefits benchmarking)



## Jobs Board

Post your vacancies on the TAF jobs board for free and have them promoted across our social channels.



## Exclusive deals and offers

Get access to a range of exclusive offers and services at discounted rates or completely free as part of your membership



## Trade association directory

Have a free listing in our trade association directory - a popular resource for people looking for information about sectors



## Online community

Mobile app and web forums to build your network, ask questions to your peers and crowdsource information from the UK's only network of trade association professionals



## Approved suppliers

Preferential deals with leading suppliers to associations, helping you deliver great services to your members at the best possible prices.



## Legal Hub

TAF's very own Legal Hub designed to act as your one-stop shop for contracts, expert advice, and insider knowledge

# Joining the TAF Community



Like all associations, we are dependent on the involvement and support of our members, so please do get involved! There are plenty of ways to take part in our community:



## EVENTS AND NETWORKING

We run free events for members throughout the year and offer preferential pricing to paid-for events



## ONLINE COMMUNITY

Mobile app and web forums to build your network, ask questions to your peers and crowdsource information from the UK's only network of trade association professionals



## SPECIAL INTEREST GROUPS

Mobile app and web forums to build your network, ask questions to your peers and crowdsource information from the UK's only network of trade association professionals



## MEMBER-TO-MEMBER

We facilitate member-to-member relationships to help solve common challenges by pairing people with experience to help those approaching something for the first time.



# Events

Events have always been a core part of the TAF offer - we run a huge number of in-person and online events each year, from webinars to networking and much more! Alongside our regular events programme we also run two set-piece events each year - our annual conference and the UK Trade Associations Awards.

## Trade Association Awards - February

The awards are one of the highlights of the calendar and an opportunity to recognise the incredible work that goes on in the UK association sector. Find out more here - <https://tafawards.org>.

## Best Practice Exchange Conference - Autumn

Our annual conference is a chance for associations to come together and learn from each other, alongside expert speakers and suppliers to the sector - <https://www.taforum.org/bpex-2023/>

### TAF Awards - February 2024



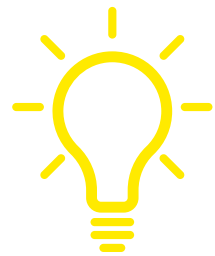
### Best Practice Exchange - June 2023



# TAF Insights



Helping associations learn and develop is one of our key missions, and we do this through a variety of means



## RESOURCE LIBRARY

Access to resources and free events on best practice for TAs, as well as a member-only resource library



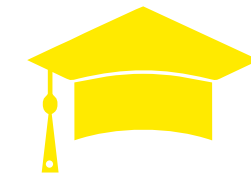
## BENCHMARKING

Access to sector benchmarking research to help inform approach to how to manage your association (salaries/benefits etc.)



## EDUCATION LANDSCAPE

A Guide for Employers designed to support members and associations in navigating the education and skills landscape



## TRAINING

We run regular training courses for associations and partner with other training providers as well to offer members with access to first class training to help them develop their skills and careers.
















# Member-only content






Our member-only resource library has guidance and resources on a huge range of subjects to help you run your association, developed by leading figures from the sector. Examples of the type of material available includes:





## Governance

-  Establishing a new trade association
-  What should be in your memoranda and articles of association?
-  TA Governance Part 1 – General Management
-  TA Governance Part 2 – Chair and Chief Executive
-  Code of Best Practice on Governance and Committees
-  Example Board Application Form
-  Governing Body Induction Packs – What to Include
-  Helping a new chair be effective
-  To incorporate or not to incorporate?
-  Companies act and constitutions
-  Competition Law and Trade Associations
-  Trade Associations and Primary Authorities
-  Writing a modern slavery statement - a guide

## Legal Hub

-  Access to the Legal Hub
-  Instructions on how to use the Hub
-  Benefits of the Legal Hub

## Membership

-  What to include in a welcome pack
-  New member induction process
-  Membership engagement toolkit
-  TAF Terms and Conditions of Membership

# TAF Services

The TAF secretariat is provided by the consultancy Inflect.



## EXCLUSIVE DEALS & OFFERS

Access to exclusive offers and services at a discounted rate or completely free as part of your membership



## JOBS BOARD

Post your vacancies on the TAF jobs board for free and have them promoted across our social channels



## LEGAL HUB

The TAF legal hub allows members to generate legal documents, e-sign documents and much more - all free with your membership!



## APPROVED SUPPLIERS

Preferential deals with leading suppliers to associations, helping you deliver great services to your members at the best possible prices



# Deals and discounts



As part of your membership, you get access to a range of deals from leading suppliers to the UK trade associations in the UK ranging from money off commonly-procured services to free consultations and more.

Best of all, we have negotiated with all of our partners that these offers can be extended into TAF members' own member offer so if you would like to add one of our partners to your suite, just ask and we can set it up.

## Current Offers



Save 20+% on new tech from Dell



25% off media and political monitoring



15% off recruitment fees with the membership specialist recruitment firm, Membership Bespoke.



Free consultations with leading membership legal firm and TAF member rates.

# Offers continued...



As part of your membership, you get access to a range of deals from leading brands who supply to trade associations in the UK such as:



25% off media and political monitoring



Savings on fuel and EV charging with fuel card scheme



TAF member rates for campaign and animation services



75%+ discount on credit checking platform



50% off online training platform with unlimited access



Free communications strategy review from leading association public affairs and communications consultancy



Free HR and Health and Safety advice line and 12 month free employee management software



TAF member package to assess the Net Zero impact of your association



# Pricing

# Membership Tiers

TAF member subscriptions are based on the number of (full time equivalent) staff working for the organisation as shown in the table below.

We run a lean operation and are focused on delivering real value to our members – we are confident that any sized association will receive value significantly in excess of our membership fees.

Our subscription year runs from 1st April to 31st March, if you sign up during the year we will pro-rata your subscription fee until the next renewal point.

Small 0 - 9 staff	Medium 10 - 19 staff	Large 20 - 49 staff	Very Large 50 staff and over
£695 per annum (ex VAT)	£1,195 per annum (ex VAT)	£1,995 per annum (ex VAT)	£2,995 per annum (ex VAT)



# Staying in contact with TAF

Keep in touch with what TAF has been up for for the previous month by reading our monthly newsletter. We aim to send this out on the final day of the month, every month and will include information about previous and upcoming events.

You can also follow us on Twitter and LinkedIn, and be sure to sign up for our monthly newsletter:





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